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trees	809	fully grown	343,531	gallons	572.8	million BTU	36,096	pounds	2,335	water waste	74,839	pounds	emissions
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Calculations based on research by Environmental Defense and other members of the Paper Task Force. www.environmentaldefense.org

HALF PRICE BOOKS PRESS

10029632 retail price \$2.98 (US)

NO NEW TREES

This Half Price Books 2012 Calendar was printed by HFB Press on Neenah Paper® Sundance Text, 100% recycled fiber, comprised of 100% post-consumer waste, processed chlorine free and made with renewable Green Seal® Certified Energy at a carbon neutral mill. Half Price Books saved the following resources by using this eco-friendly paper compared to virgin fibers, otherwise known as new trees:

When we opened our first store 40 years ago, I don't think anyone involved knew or dreamed of what we would become. We were all looking for a place to work that stimulated our minds, was fun and actually helped society. We invented it as we grew, always embracing the newest and oldest products and finding the best ways to provide them to our customers. Our policy, "We buy everything printed or recorded, except yesterday's newspaper" keeps our possibilities limitless. As the company grows, the Half Price Books family is joined by new, equally enthusiastic people with fresh ideas, looking for new and better ways of doing things. I appreciate all of them for their dedication, their loyalty and their knowledge.

I thank our customers, many whom have been with us since day one. They come, sometimes daily, in search of the items they are passionate about, some selling to us and buying more, others building incredible libraries on a specific subject. Our customers provide over half our inventory, giving each of our stores a unique neighborhood mix of books, music, movies and more. Each day, new people are discovering us for the first time.

We plan to continue to provide the most interesting and exciting stores for our employees and customers to spend their days. We will offer the best products possible. And we will continue to be the largest, most diverse source of the printed word... on paper.

Sharon Anderson Wright
President and CEO, Half Price Books



First ^{the} *est. 1972*

FORTY

2012 Anniversary Calendar



looking ahead...

JANUARY	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
FEBRUARY	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28
MARCH	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
APRIL	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28
MAY	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
JUNE	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
JULY	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
AUGUST	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
SEPTEMBER	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
OCTOBER	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
NOVEMBER	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
DECEMBER	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

Money-saving coupons inside



JANUARY

DECEMBER							1	2	3				
4	5	6	7	8	9	10	11	12	13	14	15	16	17
18	19	20	21	22	23	24	25	26	27	28	29	30	31

SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

Once Upon a Laundromat

The year was 1972. Nixon was President. The war in Vietnam was drawing to its messy close, and "American Pie" was at the top of the charts. Corporate dropout Ken Gjemre and fellow bibliophile Pat Anderson opened a used book shop in an abandoned laundromat on Lovers Lane in Dallas, Texas. They ran ads in the local paper declaring "We Buy Books" and began buying from the public. Upon the shop's opening, they had a few thousand books and hordes of customers. "You could stir them with a stick," Ken said. Based on the simple desire to "waste not and read a lot," they had established what would later become America's largest family-owned new and used book retailer – Half Price Books.

1	2	3	4	5	6	7
1919 J.D. Salinger 1879 E.M. Forster New Year's Day Kwanzaa Ends	1920 Isaac Asimov	1892 J.R.R. Tolkien 106 B.C. Cicero	1785 Jakob Grimm 1643 Isaac Newton	1921 Friedrich Durrenmatt	1931 E.L. Doctorow 1910 Wright Morris 1878 Carl Sandburg Epiphany	1912 Charles Addams 1891 Zora Neale Hurston
8	9	10	11	12	13	14
1935 Elvis Presley 1824 Wilkie Collins	1908 Simone de Beauvoir	1887 Robinson Jeffers	1903 Alan Paton 1842 William James 1839 Eugenio Maria Hostos	1876 Jack London 1856 John Sargent	1834 Horatio Alger	1896 John Dos Passos 1875 Albert Schweitzer
15	16	17	18	19	20	21
1929 Martin Luther King, Jr. 1622 Moliere	1874 Robert W. Service Martin Luther King, Jr.'s Birthday (observed)	1820 Anne Bronte 1706 Benjamin Franklin	1782 Daniel Webster 1882 A.A. Milne 1779 Peter Mark Roget	1921 Patricia Highsmith 1867 Alexander Woolcott 1809 Edgar Allan Poe	1866 Richard Le Gallienne	1885 Huddie "Leadbelly" Ledbetter
22	23	24	25	26	27	28
1937 Joseph N. Wambaugh 1788 Lord Byron 1561 Francis Bacon	1783 Stendhal Chinese New Year	1862 Edith Wharton	1882 Virginia Woolf 1874 W. Somerset Maugham 1759 Robert Burns	1918 Philip Jose Farmer 1804 Eugene Sue		
29	30	31	It all began in 1972 at 5219 West Lovers Lane, near Inwood Village in Dallas, Texas.			
1923 Paddy Chayefsky 1860 Anton Chekhov 1737 Thomas Paine	1912 Barbara Tuchman	1905 John O'Hara 1872 Zane Grey 1797 Franz Schubert				



HALF PRICE BOOKS

15% OFF
YOUR ENTIRE PURCHASE

VALID 09.01.12 THROUGH 10.31.12

VALID 07.01.12 THROUGH 08.31.12

VALID 05.01.12 THROUGH 06.30.12

VALID 03.01.12 THROUGH 04.30.12

VALID 01.01.12 THROUGH 02.29.12

15% OFF
YOUR ENTIRE PURCHASE

15% OFF
YOUR ENTIRE PURCHASE

15% OFF
YOUR ENTIRE PURCHASE

15% OFF
YOUR ENTIRE PURCHASE

15% OFF
YOUR ENTIRE PURCHASE

15% OFF
YOUR ENTIRE PURCHASE



This vintage employee T-shirt artwork (far left) was illustrated by founder Pat Anderson and featured our old "Book Man" and several lovable storybook characters. Over the years, we've created new designs and brought back old ones. Want one? Visit hpb.com/gear to shop our limited-edition vintage tees.

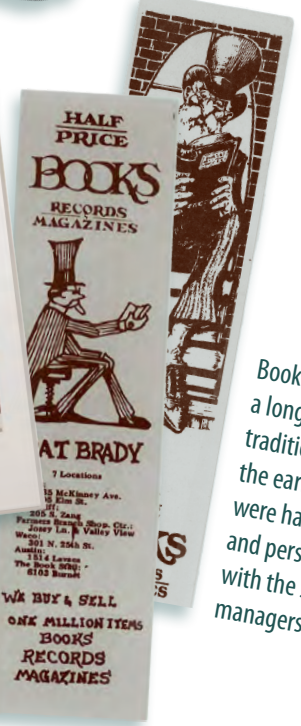
In 2006, we launched the deletencensorship.org website to celebrate literature of all kinds and continue to advocate for First Amendment Rights just as our founders did.



Our original storefront in Berkeley, California, which has since relocated to the Historic Kress Building in the Arts District.



"BW" the Half Price Books Bookworm became our mascot in 1993. He's been a champion of literacy and a friend to our half-pint readers ever since.



Bookmarks are a long-standing tradition at HPB. In the early years, they were hand-drawn and personalized with the store managers' names.

REDEEM THESE COUPONS FOR SAVINGS AT HALF PRICE BOOKS THROUGHOUT THE YEAR

HALF PRICE BOOKS

Arizona

MESA ■ 6339 E. Southern Ave. at Superstition Springs ■ 480.325.8354
PHOENIX ■ 4322 E. Cactus Rd. at Paradise Valley ■ 602.482.4100
 2102 E. Camelback Rd. across from Town & Country ■ 602.954.4653

California

BERKELEY ■ 2036 Shattuck Ave. at Addison St. ■ 510.526.6080
CONCORD ■ 1935 Mt. Diablo St. ■ 925.288.9060
DUBLIN ■ 7898 Dublin Blvd. north of Stoneridge Mall ■ 925.875.1942
FREMONT ■ 43473 Boscell Rd. at Auto Mall Pkwy. ■ 510.744.0333

Illinois

BLOOMINGDALE ■ 366 W. Army Trail Rd. west of I-355 ■ 630.893.8907
COUNTRYSIDE ■ 14 Countryside Plaza at La Grange Rd. ■ 708.579.1770
HIGHLAND PARK ■ 151 Skokie Valley Rd. at Crossroads ■ 847.831.2820
NAPERVILLE ■ 2867 95th St. ■ Opening in 2012!
NILES ■ 5605 W. Touhy Ave. west of Edens Expwy. (I-94) ■ 847.588.2286
ORLAND PARK ■ 31 Orland Square Dr. on La Grange Rd. ■ 708.403.4589
PALATINE ■ 1319 N. Rand Rd. at E. Dundee Rd. west of 53/290 ■ 847.359.8250

Indiana

AVON ■ 9867 E. US Hwy. 36 next to Ashley Furniture ■ 317.209.8841
FORT WAYNE ■ 533 E. Coliseum Blvd. ■ 260.373.2140
GREENWOOD ■ 844 N. U.S. 31 Greenwood Shoppes ■ 317.889.1076
INDIANAPOLIS ■ 1551 W. 86th at Ditch Rd. ■ 317.824.9002
 8316 Castleton Corner Dr. west of Castleton Square Mall ■ 317.577.0410

Iowa

CLIVE ■ 10201 University Ave. in the Des Moines area ■ 515.224.4429
MARION ■ 1400 Twixt Town Rd. near Lindale Mall/Cedar Rapids ■ 319.377.4982

Kansas

LAWRENCE ■ 1519 W. 23rd St. east of Iowa ■ 785.856.4253
OLATHE ■ 15309 W. 119th St. at Black Bob Rd. ■ 913.829.9959
OVERLAND PARK ■ 8997 Metcalf at 91st St. ■ 913.383.3373

Kentucky

FLORENCE ■ 4999 Houston Rd. at Turfway Commons ■ 859.283.0546
LEXINGTON ■ 2321 Sir Barton Way north of Man O' War ■ 859.264.0848
LOUISVILLE ■ 2025 S. Hurstbourne Pkwy. ■ 502.491.4310
 10220 Westport Rd. on Frey's Hill, Springhurst ■ 502.326.8585

Minnesota

APPLE VALLEY ■ 7600 W. 150th St., at County Rd. 42 ■ 952.431.0749
COON RAPIDS ■ 8601 Springbrook Dr. in Blaine ■ 763.784.1500
CRYSTAL ■ 5600 W. Broadway at Bass Lake Rd. ■ 763.504.0262
MAPLEWOOD ■ 2982 White Bear Ave. N. east of Maplewood Mall ■ 651.773.0631
ROSEVILLE ■ 2481 Fairview Ave. north of Hwy. 36 ■ 651.631.2626
ST. LOUIS PARK ■ 5017 Excelsior Blvd. at Miracle Mile ■ 952.922.2414
ST. PAUL ■ 2041 Ford Pkwy. at Cleveland ■ 651.699.1391

Missouri

KANSAS CITY ■ 1002 Westport Rd. at SW Trafficway ■ 816.931.5377

Nebraska

OMAHA ■ 12355 W. Center Rd. west of I-680 ■ 402.330.0640

Ohio – Cleveland area

MAYFIELD HEIGHTS ■ 1607 Golden Gate Plaza ■ 440.461.9222
MENTOR ■ 9383 Mentor Ave. at Heisley ■ 440.255.2581
NORTH OLMSTED ■ 4687 Great Northern Blvd. ■ 440.777.6807
ROCKY RIVER ■ 21623 Center Ridge Rd. ■ 440.331.1661

Ohio – Columbus area

COLUMBUS ■ 1375 W. Lane Ave. ■ 614.486.8765
 2656 Brice Rd. at Tussing ■ 614.755.4110
 2642 Bethel Rd. Carriage Place at Sawmill ■ 614.457.6333
 5070 N. High St. across from Graceland Shopping Ctr. ■ 614.430.9007
WESTERVILLE ■ 561 South State St. at Schrock Rd. ■ 614.776.5551

Ohio – South Ohio area

BEAVERCREEK ■ 3310 Pentagon Blvd. ■ 937.431.1820
CINCINNATI ■ 9720 Colerain Ave. at North Gate ■ 513.385.4100
 8118 Montgomery Rd. at Kenwood Galleria ■ 513.891.7170
HAMILTON ■ 3185 Princeton Rd. west of Bridgewater Falls Mall ■ 513.772.1511
MASON ■ 8211 Arbor Square Dr. ■ 513.770.4390

Oklahoma

EDMOND ■ 1159 E. 2nd St. between UCO & Edmond Medical ■ 405.359.2934
OKLAHOMA CITY ■ 6500 N. May at Northwest 63 St. ■ 405.843.5837
 1449 W. I-240 Service Rd. next to Michaels ■ 405.680.8730

Pennsylvania

BETHEL PARK ■ 4000 Oxford Dr. in the Village Square Mall ■ 412.835.3116
MONROEVILLE ■ 3757 William Penn Hwy. ■ 412.856.1949
PITTSBURGH ■ 219 Summit Park Dr. ■ 412.494.0775
 4932 McKnight Rd. just south of Ross Park Mall ■ 412.369.0860

Texas – Austin area

AUSTIN ■ 5555 N. Lamar at Koenig ■ 512.451.4463
 13492 U.S. Highway 183 N. at Anderson Mill ■ 512.335.5759
 2929 S. Lamar Blvd. near Manchaca Rd. ■ 512.443.3138
 2500 W. Parmer Ln. at northeast corner of Mopac ■ 512.454.3664
CEDAR PARK ■ 1335 East Whitestone Blvd. ■ 512.259.2851
ROUND ROCK ■ 1601 S. I-35 exit 251 ■ 512.244.0203

Texas – Dallas area

DALLAS ■ 5803 E. Northwest Hwy. one block east of Central ■ 214.379.8000
 13388 Preston Rd. across from Valley View Mall ■ 972.701.8055
CEDAR HILL ■ 711 North Hwy. 67 just south of Pleasant Run ■ 972.299.9004
FRISCO ■ 3221 Preston Rd. just north of Stonebriar Mall ■ 972.668.3477
GARLAND ■ 3085 N. George Bush Fwy. across from Firewheel ■ 972.276.1401
IRVING ■ 3401 W. Airport Fwy. Irving Town Center ■ 972.659.0634
LEWISVILLE ■ 420 East FM 3040 ■ 972.459.3242
McKINNEY ■ 3190 S. Central Expwy. at 75 & Eldorado Pkwy. ■ 214.544.7800
MESQUITE ■ 1645 Town East Blvd. across from Town East Mall ■ 972.686.0233
PLANO ■ 3118 W. Parker Rd. at Independence ■ 972.985.6196
RICHARDSON ■ 2100 Alamo Rd. at Central & Campbell ■ 972.234.4286
ROCKWALL ■ 959 E. I-30. next to Bed Bath & Beyond ■ 972.771.3496

Texas – Fort Worth area

ARLINGTON ■ 2211 S. Cooper St. at Pioneer Pkwy. ■ 817.860.5247
 770 Road to Six Flags E. at Collins ■ 817.274.5251
BEDFORD ■ 713 Harwood Rd. at Brown Trail ■ 817.581.9888
BURLESON ■ 12616 South Fwy., I-35W at McAlister ■ 817.295.8560
FORT WORTH ■ 5417 S. Hulen St. ■ 817.294.1166
 475 Sherry Ln. in Westover Village ■ 817.732.4111
MANSHFIELD ■ 1551 U.S. Hwy. N. 287 next to PetSmart ■ 682.518.7302
WATAUGA ■ 7620 Denton Hwy. ■ 817.605.3285

Texas – Houston area

COLLEGE STATION ■ 1505 University Dr. E., next to PetSmart ■ 979.696.2325
CORPUS CHRISTI ■ 5425 SPID at S. Staples ■ 361.991.4494
HOUSTON ■ 1011 Westheimer at Montrose Blvd. ■ 713.520.1084
 15754 FM 529 across from Food Town, Copperfield ■ 832.593.9885
 4685 W. FM 1960 at Stuebner Airline, North Oaks Center ■ 281.583.9992
 961 NASA Pkwy. at Village Real in Clear Lake ■ 281.335.1283
 11960 Westheimer at Kirkwood Dr. ■ 281.558.4968
 2537 University Blvd. at Kirby Dr. in the Rice Village ■ 713.524.6635
HUMBLE ■ 9743 FM 1960 Bypass West ■ 281.540.3950
PEARLAND ■ 2556 Smith Ranch Rd. at Hwy. 288 & 518 ■ 713.340.0094
SUGAR LAND ■ 3203 Hwy. 6 South ■ 281.265.0900

Texas – San Antonio area

SAN ANTONIO ■ 125 N.W. Loop 410 at Isom ■ 210.349.1429
 3207 Broadway, near Brackenridge Park ■ 210.822.4597
 11255 Huebner Rd. at I-10 ■ 210.558.3247
 11654 Bandera Rd., just south of 1604 ■ 210.647.1103
 20821 U.S. Hwy. 281 North, at Evans near H-E-B plus! ■ 210.545.3836
SAN MARCOS ■ 900 Bugg Lane I-35 at exit 205 ■ 512.805.7503

Washington

BELLEVUE ■ 15600 N.E. 8th St. Crossroads Shopping Center ■ 425.747.6616
EVERETT ■ 1321 S.E. Everett Mall Way ■ 425.290.9924
LYNNWOOD ■ 19500 Hwy. 99 next to Trader Joe's ■ 425.776.8885
REDMOND ■ 7805 Leary Way across from Town Center ■ 425.702.2499
SEATTLE ■ 115 Belmont Ave. E. near Capitol Hill ■ 206.267.7777
 4709 Roosevelt Way N.E. in the University District ■ 206.547.7859
TACOMA ■ 4027 Tacoma Mall Blvd. Rainier Place ■ 253.566.1238
TUKWILA ■ 16828 Southcenter Pkwy. next to Toys 'R' Us ■ 206.575.3173

Wisconsin

APPLETON ■ 281 N. Casaloma Dr. ■ 920.830.1237
BROOKFIELD ■ 17145 Bluemound Rd. next to CVS ■ 262.789.0280
GREENFIELD ■ 5032 S. 74th St. ■ 414.281.0000
MADISON ■ 626 S. Whitney Way next to Copps ■ 608.273.1140
 4250 E. Towne Blvd. at Essex Square ■ 608.244.1189
MILWAUKEE ■ 8514 W. Brown Deer Rd. Highland Plaza ■ 414.354.1235

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FEBRUARY

MARCH

			1	2	3		
4	5	6	7	8	9	10	
11	12	13	14	15	16	17	
18	19	20	21	22	23	24	
25	26	27	28	29	30	31	

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY



Half Price Books celebrates the individual. Part of that is reflected in the absence of a uniform. You'll see employees wearing the HPB dog tag or a logo T-Shirt, but there's no strict dress code. We invented casual Friday and have it every day. Over the years, we only created rules as they became necessary. Sleeves became a requirement in 1974. And later, shoes.

5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29			

A Tale of Two Booklovers

Passion for books is what brings most job seekers to Half Price Books. Working side by side with fellow booklovers, many employees have fallen for one another. Even our President and CEO, Sharon Anderson Wright, who started helping out in the stores at age 13, met her husband, Ken Wright, here. Ellen O'Neal, Sharon's sister and our Chairperson of the Board, met her husband, Tom, working at HPB. Through the years, dozens of employees have met their spouses in the workplace. Not that we're surprised. As Sharon once said, "Books can be darn romantic."

HALF PRICE BOOKS

1928
Fats Domino
1802
Victor Hugo

1913
Irwin Shaw
1902
John Steinbeck
1807
Henry Wadsworth Longfellow

1533
Michel de Montaigne

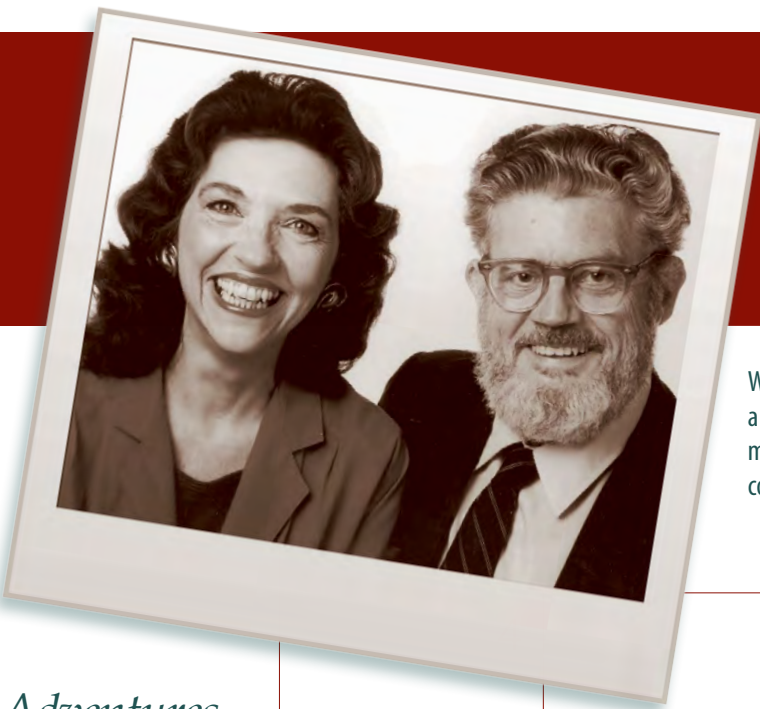
Leap Year Day

1943
George Harrison
1917
Anthony Burgess
1904
Adelle Davis
1841
Pierre Auguste Renoit

MARCH

FEBRUARY							1	2	3	4
5	6	7	8	9	10	11	12	13	14	15
16	17	18	19	20	21	22	23	24	25	26
27	28	29								

TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY



When starting the business, our founders wanted a name that was simple and straightforward. Since most of our products would be discounted at half the cover price or better, they chose Half Price Books.

The Adventures of Pat and Ken

The spirit of activism and acceptance began with the company culture created by Half Price Books founders Pat and Ken. With peace signs on their cars, they vocally opposed war and advocated nonviolent resolutions. They wrote for underground newspapers and joined associations to promote liberty, literacy and free speech for all. Pat loved fiction. Ken relished facts. Pat disliked meetings. Yet Ken was a joiner. Together, these two different personalities created an innovative business model. "He's the engine, I'm the brake," Pat said. We were among the first companies to go against mainstream corporate America and do things our own way.

			1	2	3
			1914 Ralph Ellison 1837 William Dean Howells	1942 John Irving 1931 Tom Wolfe 1904 Theodor Geisel (Dr. Seuss)	1606 Edmund Waller
5	6	7	8	9	10
1678 Antonio Vivaldi	1870 Frank Norris	1926 Alan Greenspan 1806 Elizabeth Barrett Browning 1475 Michelangelo	1924 Kobo Abe 1849 Luther Burbank Purim Begins at Sundown	1918 Mickey Spillane 1892 Vita Sackville-West	1903 Clare Booth Luce
11	12	13	14	15	17
1544 Torquato Tasso Daylight Saving Time Begins Check Your Batteries Day	1928 Edward Albee 1922 Jack Kerouac 1685 George Berkeley	1884 Hugh Walpole National Agriculture Day	1923 Diane Arbus 1919 Max Shulman 1879 Albert Einstein	1940 Bernardo Bertolucci 1821 Ernest Feydeau	1894 Paul Green St. Patrick's Day
18	19	20	21	22	24
1932 John Updike 1858 Rudolph Diesel 1842 Stephane Mallarme National Biodiesel Day	1933 Phillip Roth 1916 Irving Wallace 1821 Richard F. Burton Stock up for Spring Break at HPB!	1922 Ray Goulding 1828 Henrik Ibsen Spring Begins	1916 Harold Robbins 1685 Johann Sebastian Bach	1930 Stephen Sondheim World Day for Water	1834 William Morris
25	26	27	28	29	31
1867 Arturo Toscanini	1942 Erica Jong 1911 Tennessee Williams 1874 Robert Frost	1923 Shusaku Endo 1892 Thorne Smith	1936 Mario Vargas Llosa 1909 Nelson Algren 1868 Maxim Gorky	1889 Howard Lindsay	1621 Andrew Marvell 1596 Rene Descartes 1925 Flannery O'Connor Half Pint Library Book Drive Ends

DECEMBER

JANUARY							1	2	3	4	5
6	7	8	9	10	11	12	13	14	15	16	
17	18	19	20	21	22	23	24	25	26	27	
28	29	30	31								

SUNDAY MONDAY TUESDAY WEDNESDAY SATURDAY

Donations Wonderland

We can't stand waste. Almost everything is valuable to somebody. Many a reader has gleefully spent an afternoon in a cozy corner at Half Price Books, finding secondhand bargains with inspiring inscriptions and dog-eared pages from the previous owner. However, often the ocean of books that we buy from the public is more volume than we can hold. As Ken said, "If we can't sell it, we'll give it away." So, we donate our overstock to nonprofit groups in the neighborhood as well as organizations on nearly every continent on the globe. Homes without books have low literacy skills. It is important to get books into the hands of families in need to help make reading a priority. And whenever there's a need, we do what we can to reach out and help. We guide our philanthropy with a simple motto: Do what you can, when you can, where you are.

"Some people might say 'Bah, humbug,' but at HPB, we like to put out the holly and have a joyous holiday season. We'll eat and drink. Party more. Shop more. Remember our friends, family and children. And we're going to be nice to one another. Now what's wrong with that?"
— Ken Gjemre



						1
						1935 Woody Allen 1886 Rex Stout
2	3	4	5	6	7	8
1859 Georges Seurat 1822 David Masson	1903 Carlos Montoya 1857 Joseph Conrad	1875 Rainer Maria Rilke 1835 Samuel Butler 1795 Thomas Carlyle	1935 Calvin Trillin 1934 Joan Didion 1901 Walt Disney 1830 Christina Rossetti	1896 Ira Gershwin 1898 Alfred Eisenstaedt 1886 Joyce Kilmer	1888 Joyce Cary 1873 Willa Cather Pearl Harbor Remembrance Day	1913 Delmore Schwartz 1894 James Thurber 1885 Kenneth Roberts Hanukkah Begins at Sunset
9	10	11	12	13	14	15
1848 Joel Chandler Harris 1608 John Milton	1901 Mary Norton 1851 Melvil Dewey 1830 Emily Dickinson	1918 Aleksandr Solzhenitsyn	1929 John Osborne 1915 Frank Sinatra 1821 Gustave Flaubert	1915 Ross Macdonald 1911 Kenneth Patchen 1797 Heinrich Heine	1916 Shirley Jackson 1503 Nostradamus	1931 Edna O'Brien 1888 Maxwell Anderson Bill of Rights Day
16	17	18	19	20	21	22
1901 Margaret Mead 1899 Noel Coward 1775 Jane Austen 1770 Ludwig Van Beethoven	1929 William Saire 1873 Ford Madox Ford 1807 John Greenleaf Whittier Clean Air Act Anniversary	1870 Saki Get your last-minute gifts at HPB	1910 Jean Genet 1901 Oliver La Farge	1911 Hortense Calisher 1895 Susanne K. Langer	1917 Heinrich Boll 1905 Anthony Powell 1892 Rebecca West 1804 Benjamin Disraeli	1858 Giacomo Puccini 1639 Jean Racine Winter Begins
23	24	25	26	27	28	29
1860 Harriet Monroe 1804 Charles Sainte-Beuve	1931 Mary Higgins Clark 1822 Matthew Arnold Christmas Eve	1924 Rod Serling 1821 Clara Barton Christmas Day	1894 Jean Toomer 1891 Henry Miller Kwanzaa Begins Boxing Day End-of-Year Great Big 40th Anniversary Sale Begins	1896 Louis Bromfield 1822 Louis Pasteur	1872 Pio Baroja Endangered Species Act Anniversary	1922 William Gaddis 1915 Robert Ruark
30	31					
1865 Rudyard Kipling End of Year Great Big 40th Anniversary Sale Ends	1943 John Denver New Year's Eve					

NOVEMBER

OCTOBER						
1	2	3	4	5	6	
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21	22	23	24	25	26	27
28	29	30	31			

SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

Brave New World of eCommerce

In 2010, gas cost \$3.50 a gallon. Obama was President and the country was fighting wars in Afghanistan and Iraq. Pop culture was abuzz with *Harry Potter*, *Twilight*, Lady Gaga and Susan Boyle. And Half Price Books launched *hpb.com*, featuring the HPB Marketplace, where customers could browse some of its inventory and millions of titles from other independent booksellers. Every day, droves of people visit Half Price Books brick-and-mortar locations to find things they just can't find anywhere else. Sometimes they stumble upon something they never would have expected. These moments of serendipity are our favorites. To us, that's what a bookstore is all about. But the world today moves quickly and there's less time for discovery. So to keep up, we continue to move forward, pairing technology with our knowledgeable staff to help make these treasures easier to find across the country.

		<p>Pat knew the pulse of the stores. She read the daily reports herself, and kept a hand-written ledger of each store's sales, watching them grow. She'd work these pencils down to a nub, crunching the numbers at her desk.</p>		1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

APRIL

MAY						
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27	28	29	30	31		

SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

Little Writers, Musicians and Artists

By 1975, there were five Half Price Books locations. A gallon of gas cost 44 cents. VCRs hit the market. *Saturday Night Live* premiered on NBC. Hits by Olivia Newton-John were playing on the radio and many creative types found their way to our humble bookstores. In the beginning, we were all something else, aspiring to be somebody else. Actors, artists and playwrights. Frankly, not much has changed. It's an off-beat place to work. Meet one of our booksellers today and they'll likely tell you they're a musician, filmmaker, writer or designer. If you detest waste and cherish the written word, perhaps you, too, belong on our team. Visit hpb.com/jobs to learn more about joining the Half Price Books family.

HALF PRICE BOOKS

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	<p>Many of us started working here because it was a nice place to have a job for a while, until something else came along. But over time, we've settled in and made our homes here. Some long-time employees pictured here at one of our annual management meetings in the early 90s.</p> 				

MAY

APRIL						
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MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

Today, Pat's daughters, Ellen and Sharon, and her grandchildren keep the business in the family.

The Count of Booksellers Across the Nation

"Success to us is having jobs for all these people," said Sharon. There's a real sense of community. The employee-centric culture of Half Price Books began at inception with the notion of sharing profits with the staff. Our founders believed in addressing the "human quota, rather than just dollars and cents." Raised in a coal-mining family, Pat believed in a company taking care of its people. And in doing so – through full health benefits and profit-based bonuses – good karma keeps unfolding for us. Employees have a personal stake in making HPB successful. We treat others the way we want to be treated.

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OCTOBER

NOVEMBER						
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SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

The Scarlet Logo

What began as hand-drawn lettering by founder Pat Anderson evolved into the red logo worn by bibliomaniacs today – a proud mark and a symbol of family traditions. Across the company, our ranks are filled with forebears, siblings, offspring, cousins, in-laws, lifelong friends and new partnerships. Each day that we go to work, we hope to do two things: share our favorite things with our friends and help make the world a little better. Together we carry on the mission and causes of our founders – be fair to our employees and customers, support literacy, be kind to the environment, advocate First Amendment rights, and remain financially viable so that we may continue. Our President and CEO Sharon said, "My mom made a commitment to do the right thing and it's my job to uphold it."



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28	29	30	31	<p>The first ad that ran announced the opening of Half Price Books in the summer of 1972. Hand-drawn by founder Pat Anderson.</p>	

SEPTEMBER

AUGUST

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SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

1

The Importance of Being Literate

In the year 1999, the world was awaiting the 'Armageddon' of Y2K. *Shakespeare in Love* won Best Picture and Michael Cunningham won a Pulitzer Prize for *The Hours*. Meanwhile, Half Price Books launched its Half Pint Library project, focused on increasing literacy across the nation. We believe that the ability to read is a gift everyone should be afforded. Each year, two million books are donated to schools, hospitals, clinics, shelters and community centers, just to name a few. With the generous support of our customers, we share the love of reading by providing free books to kids in need. We only ask that kids pass the book along to someone else when they're finished enjoying it. Our annual community book drive takes place in February and March. Visit hpb.com/hpl to learn more.

To help deal with the volume of books, we opened our first HPB warehouse in 1982. A year later, we established our wholesale division, The Texas Bookman.



2	3	4	5	6	7	8
1917 Cleveland Amory 1850 Eugene Field	1849 Sarah Orne Jewett Labor Day Back-to-School Sale Ends	1920 Craig Claiborne 1908 Richard Wright 1905 Mary Renault	1916 Frank Yerby 1905 Arthur Koestler	1878 Henry Seidel Canby	1936 Buddy Holly 1900 Taylor Caldwell 1860 Anna Mary "Grandma" Moses	1875 Edgar Rice Burroughs National Literacy Month Begins
9	10	11	12	13	14	15
1828 Leo Tolstoy Grandparents' Day	1890 Franz Werfel 1839 Issac Funk	1885 D.H. Lawrence 1862 O. Henry	1916 Mary Stewart 1892 Alfred A. Knopf 1880 H.L. Mencken	1916 Roald Dahl 1894 J.B. Priestley 1876 Sherwood Anderson	1934 Kate Millett	1890 Agatha Christie 1789 James Fenimore Cooper Greenpeace Founded
16	17	18	19	20	21	22
1926 John Knowles 1823 Francis Parkman International Ozone Preservation Day Rosh Hashanah Begins at Sunset	1903 Frank O'Connor 1883 William Carlos Williams	1709 Samuel Johnson	1932 Mike Royko 1911 William Golding	1928 Donald Hall 1878 Upton Sinclair	1947 Stephen King 1934 Leonard Cohen 1866 H.G. Wells	1694 Lord Chesterfield Fall Begins
1930 Ray Charles 1926 John Coltrane 1889 Walter Lippmann	23	24	25	26	27	28
1928 Elie Wiesel 1924 Truman Capote	1936 Jim Henson 1896 F. Scott Fitzgerald	1930 Shel Silverstein 1897 William Faulkner Yom Kippur Begins at Sunset	1898 George Gershwin 1888 J. Frank Dobie 1888 T.S. Eliot	1792 George Cruikshank 1722 Samuel Adams	1856 Kate Douglas Wiggin 1803 Prosper Merimee	1547 Miguel de Cervantes Banned Books Week Begins National Public Lands Day
30						



Journey to the Center of New States

In 1983, Alice Walker won a Pulitzer Prize for *The Color Purple*. Compact Discs arrived on the music scene. Unemployment rose to its highest rate since WWII, and Half Price Books expanded to a new state, opening its 14th store in Madison, Wisconsin. Half Price Books was born deep in the heart of Texas but has since expanded to 15 other states. "The reason we opened our second store [in 1973] was that we ran out of room for books in the first one," Sharon remarked. Our expansion plan is modest. We're patient. If we can't afford it, we tend to not do it. The reason we don't go down to the bank and borrow money to open 100 more stores, Ken explained simply -- "We'd lose our soul."



JUNE

JULY

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TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

THURSDAY

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3	4	5	6	7	8	9
1926 Allen Ginsberg Biggest Storytime of the Summer	1744 Jeremy Belknap	1919 Richard Scarry 1898 Federico Garcia-Lorca 1723 Adam Smith World Environment Day	1875 Thomas Mann 1899 Aleksandr Pushkin	1917 Gwendolyn Brooks 1899 Elizabeth Bowen	1867 Frank Lloyd Wright 1814 Charles Reade	1891 Cole Porter
10	11	12	13	14	15	16
1928 Maurice Sendak 1915 Saul Bellow 1819 Gustave Courbet	1925 William Styron 1572 Ben Jonson	1929 Anne Frank 1819 Charles Kingsley	1893 Dorothy L. Sayers 1865 William Butler Yeats	1933 Jerzy Kosinski 1811 Harriet Beecher Stowe Flag Day	1881 William McFee	1938 Joyce Carol Oates 1889 Nelson Doubleday
17	18	19	20	21	22	23
1914 John Hersey 1882 Igor Stravinsky Father's Day	1942 Paul McCartney 1896 Philip Barry 1812 Ivan Goncharov	1919 Pauline Kael 1856 Elbert Hubbard 1623 Blaise Pascal	1905 Lillian Hellman 1819 Jacques Offenbach Summer Begins	1912 Mary McCarthy 1905 Jean-Paul Sartre 1882 Rockwell Kent	1898 Erich Maria Remarque 1856 H. Rider Haggard	1943 James Levine 1910 Jean Anouilh
24	25	26	27	28	29	30
1916 John Ciardi 1930 Claude Chabrol 1842 Ambrose Bierce	1923 Dorothy Gilman 1903 George Orwell	1892 Pearl S. Buck	1872 Paul Laurence Dunbar 1850 Lafcadio Hearn	1867 Luigi Pirandello 1712 Jacques Rousseau	1900 Antoine de Saint-Exupery	1917 Lena Horne

When we expanded to Seattle, we were also heavily buying and selling software. As technology evolves, we continue to expand our unique mix of treasures. Where else can you find LaserDiscs and Atari alongside Blu-Rays and Xbox Kinect?

JULY

JUNE

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17 18 19 20 21 22 23
24 25 26 27 28 29 30

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

Westward Bookstores Ho!

There's no real science to it. Over the years we've opened stores where our people wanted to go. That's how we expanded to Seattle, Berkeley and Madison. New bookstores meant we needed to hire more bibliomaniacs. Idealism is the common bond with each bookstore. It's the thread that runs through all of us. It's how we wound up here. We all love books. We all love literature. We all love art and music. Across our 16 states, Half Price Books is family. It isn't like you work for a company. The joke we used to make was that you were adopted, not hired. By 2011, our Half Price Books family grew to nearly 3,000 employees. We choose to remain a family-owned business, instead of franchising, selling or going public. What can we say – we like to do things our own way.

HALF PRICE BOOKS

1 1892 James M. Cain 1804 George Sand National Grilling Month Smart Irrigation Month	2 1877 Hermann Hesse	3 1937 Tom Stoppard 1883 Franz Kafka	4 1927 Neil Simon 1826 Stephen Foster 1804 Nathaniel Hawthorne Independence Day	5 1889 Jean Cocteau	6 1930 Françoise Mallet-Joris 1907 Frida Kahlo	7 1940 Ringo Starr 1911 Gian Carlo Menotti 1907 Robert Heinlein
8 1929 Shirley Ann Grau 1898 Alec Waugh	9 1901 Barbara Cartland 1764 Ann Radcliffe	10 1885 Mary O'Hara 1871 Marcel Proust 1834 James Whistler	11 1899 E.B. White	12 1904 Pablo Neruda 1817 Henry Thoreau	13 1934 Wole Soyinka 1894 Isaac Babel	14 1904 Isaac B. Singer 1903 Irving Stone
15 1919 Iris Murdoch 1779 Clement Moore 1605 Rembrandt	16 1723 Joshua Reynolds	17 1889 Erle Stanley Gardner	18 1939 Hunter S. Thompson 1906 Clifford Odets 1811 William Thackeray 1720 Gilbert White	19 1896 A.J. Cronin 1834 Edgar Degas Ramadan Begins at Sunset	20 1304 Petrarch	21 1899 Hart Crane 1899 Ernest Hemingway 1885 Frances Parkinson Keyes
22 1908 Amy Vanderbilt 1849 Emma Lazarus 1822 Gregor Johann Mendel	23 1888 Raymond Chandler Join us in stores for a week of HPB birthday celebrations!	24 1916 John D. MacDonald 1895 Robert Graves 1802 Alexandre Dumas	25 	26 Half Price Books 40th Birthday	27 1870 Hilaire Belloc 1857 Alexandre Dumas (fils)	28 1909 Malcolm Lowry 1866 Beatrix Potter 1844 Gerard Manley Hopkins
29 1918 Edwin O'Connor 1869 Booth Tarkington	30 1857 Thorstein Veblen 1818 Emily Bronte	31 1903 Paul Horgan 1881 Rose Macaulay 1819 Herman Melville	When Sharon started managing a store, she took her dog Dylan to work with her each day. Even today, many HPB stores are dog-friendly spaces.			



Much Ado About Everything Ever Printed or Recorded

Our stores are packed with hardbacks, paperbacks, magazines, records, CDs, laser-discs, DVDs and Blu-rays. And let's not forget games of every sort and platform – from classic board games to Nintendo and Xbox. Back in 1972 our founders coined the phrase, "We buy and sell everything ever printed or recorded (except yesterday's newspaper)." They weren't only talking about our extensive selection, but more so that we wouldn't censor the products. Ken said, "We don't let others, or ourselves, determine what our customers should read." Our selection to this day remains hugely inclusive, unsnobbish. We'll shelve and sell just about anything – from *The Diary of Anne Frank* to *The History of Farting*. We might chuckle at the titles, but we won't censor them.

AUGUST

SEPTEMBER

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MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

5 1889 Conrad Aiken 1850 Guy de Maupassant	6 1868 Paul Claudel 1809 Alfred Lord Tennyson	7 1942 Garrison Keillor 1831 Frederic William Farrar	8 1896 Marjorie K. Rawlings 1884 Sara Teasdale	9 1924 James Baldwin	10 1912 Jorge Amado	11 1921 Alex Haley 1913 Angus Wilson
12 1876 Mary Roberts Rinehart 1774 Robert Southey	13 1899 Alfred Hitchcock 1802 Nikolaus Lenau	14 1925 Russell Baker 1867 John Galsworthy	15 1885 Edna Ferber 1785 Thomas De Quincey 1771 Sir Walter Scott 1769 Napoleon Bonaparte	16 1888 T.E. Lawrence	17 1932 V.S. Naipaul	18 1922 Alain Robbe-Grillet (Eid) al-Fitr Begins at Sunset
19 1903 James Gould Cozzens 1902 Ogden Nash	20 1918 Jacqueline Susann 1881 Edgar A. Guest 1796 H.P. Lovecraft	21 1929 X.J. Kennedy 1890 Asher B. Durand	22 1920 Ray Bradbury 1893 Dorothy Parker	23 1868 Edgar Lee Masters	24 1899 Jorge Luis Borges 1890 Jean Rhys	25 1918 Leonard Bernstein 1836 Bret Harte
26 1914 Julio Cortazar 1904 Christopher Isherwood 1880 Guillaume Apollinaire	27 1929 Ira Levin 1899 C.S. Forester 1871 Theodore Dreiser	28 1913 Robertson Davies 1903 Bruno Bettelheim 1749 Johann W. von Goethe	29 1809 Oliver Wendell Holmes 1632 John Locke	30 1901 John Gunther 1797 Mary Shelley Back-to-School Sale Begins	31 1908 William Saroyan	